

Rotary



Southwest  
PETS



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# PROGRAM

LAX MARRIOTT HOTEL

5855 W Century Blvd, Los Angeles, CA 90045

February 21 - 23, 2025

Rotary  
District 5000



# Aloha SWPETS

KAUAI

OAHU

MAUI

HAWAII

## WELCOME TO 2025 SOUTHWEST PRESIDENT ELECT TRAINING SEMINAR

The islands of District 5000 congratulate the 2025-26 Presidents and Assistant Governors. We thank our Rotary Ohana for your support of the Maui Fires Relief Fund and we send our Aloha to those suffering from the L.A. Fires. Mahalo, Nancy Cabral, DGE District 5000 (Hawai'i)

[ROTARYD5000.ORG](http://ROTARYD5000.ORG)

Rotary



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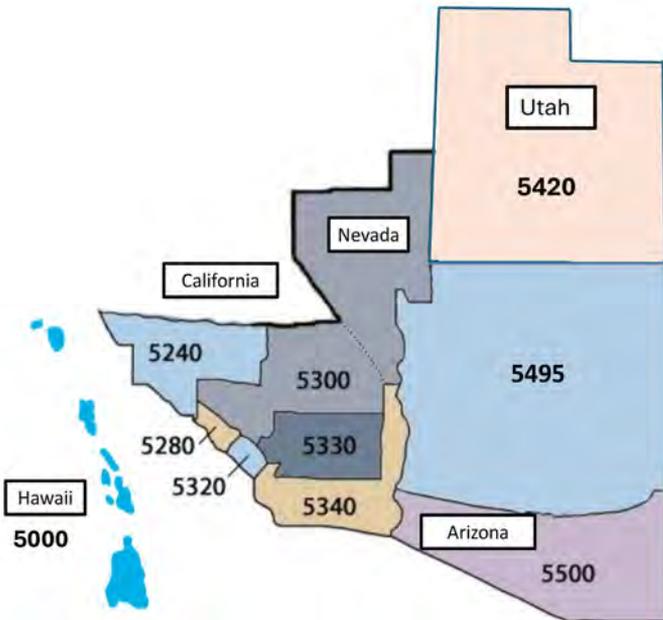
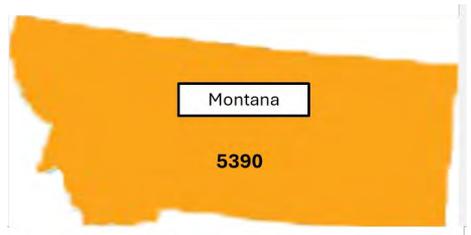
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# Rotary International Zones 26 & 27 SWPETS 11 Districts



<https://southwestpets.org/>



February 2025

Dear fellow Rotary leaders,

As you attend your Southwest PETS, remember the vital role you play in shaping Rotary's future.

The work we do together will determine the course of our organization for generations to come. We must prioritize chartering new clubs, promoting diverse club formats, and expanding Rotary's reach to new communities. By doing so, we ensure Rotary remains relevant, adaptable, and impactful today and tomorrow.



A thriving Rotary is one where every member feels valued and inspired to contribute. This means fostering an environment that embraces new ideas, encourages collaboration, and reflects the diversity of the communities we serve.

Rotary's future depends on our willingness to evolve. Let us challenge ourselves to look beyond traditional approaches, explore new opportunities for connection and service, and prepare Rotary to meet the needs of tomorrow. By embracing this mindset, we position Rotary as a dynamic, forward-thinking organization that continues to attract People of Action who are committed to making a difference.

Take the insights and strategies you gain from this President-elect Training Seminar back to your clubs and use them to strengthen Rotary's foundation. You can help build a Rotary that is not only prepared for challenges but also poised to thrive for decades to come.

Together, let us embrace innovation, foster growth, and *Unite for Good*.

Warm regards,



Mário César Martins de Camargo  
Rotary International President, 2025-2026



February 21, 2025

## **Welcome to Southwest PETS 2025!**

Congratulations to all those Rotarians chosen by their clubs to serve as president in 2025-26. You are about to embark on one of the most challenging chapters in your Rotary career – but as everyone will tell you, certainly one of the most rewarding years you’ll ever experience in Rotary!

Presidents Elect Training Seminars – better known as PETS – is a Rotary-created program designed to provide incoming presidents with the knowledge and skills needed to lead their clubs and ultimately enhance our organization’s ability to impact our communities and our world.



It’s been said that everything great about Rotary starts and ends at the club level. Our presidents-elect are crucial to not only Rotary’s current success, but critical to its future. Building a positive club culture, growing the organization and providing opportunities for club members to impact the lives of others are just a few of the many responsibilities of a great club president.

Southwest PETS was the first multi-district PETS program launched in the United States and today is one of the largest. This year’s PETS will include 11 districts from throughout the Western United States representing over 600 Rotary clubs! We especially wish to welcome our newest attendees from Utah and Montana who are joining us for the first time.

PETS is more than leadership training. It’s an experience – and for many Rotarians, it’s one of the most memorable and inspiring experiences of their Rotary careers! You’ll have the opportunity to meet Rotary International leadership, hear from great speakers and celebrate your district’s efforts to change our world!

But your PETS training doesn’t start and end during the three days we meet in Los Angeles in February. Our Southwest PETS team has expanded and enhanced our website this year to include a comprehensive pre-PETS curriculum using the Rotary Learning Center, virtual classes on a variety of Rotary topics and a Tool Kit of helpful resources available year-round, including once you take office as your club president.

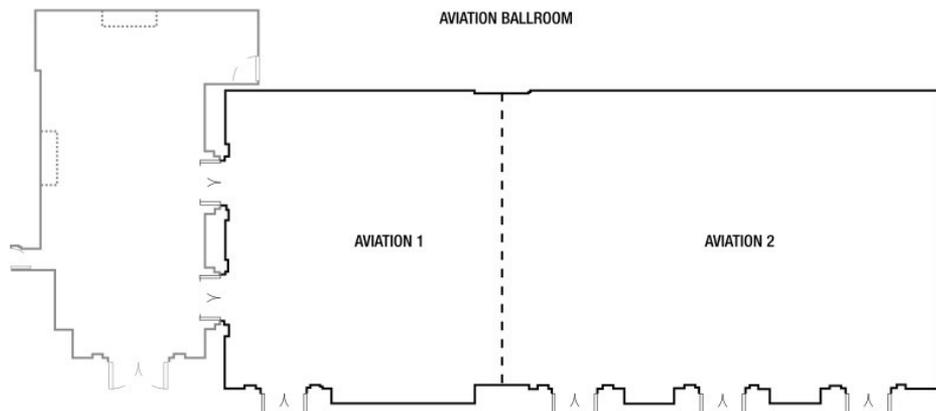
All of those serving on the Southwest PETS team are volunteers. Our only mission is to provide club presidents-elect the training, resources and support they’ll need to be **GREAT ROTARY LEADERS!**

We look forward to meeting you and working with you as you prepare for your year as president. Again, thank you for accepting a leadership role in Rotary!”

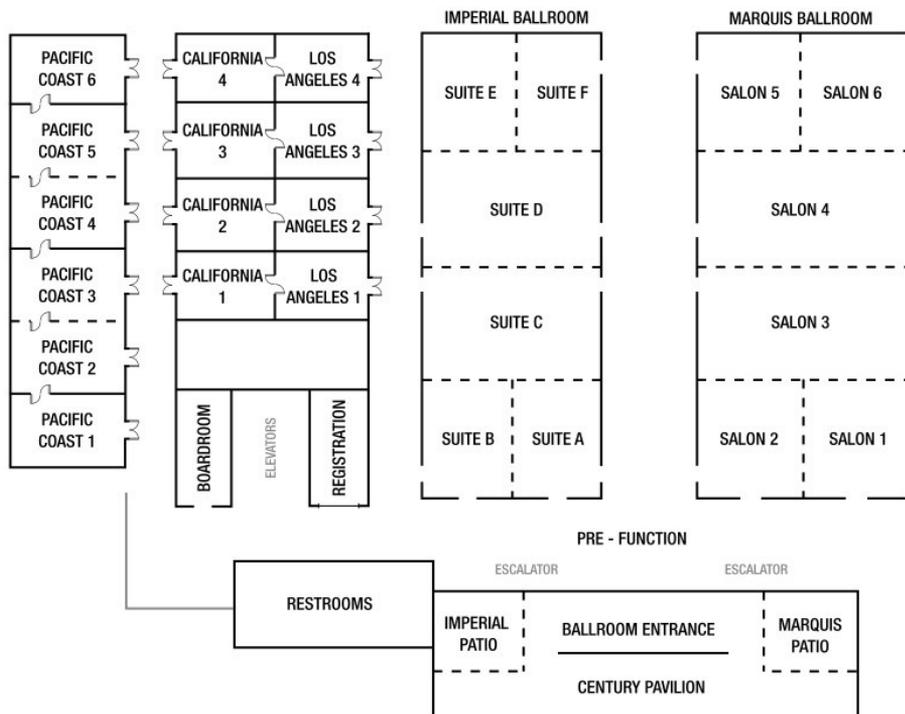
Bret McKeand Chair  
2025 Southwest PETS

# Marriott Meeting Rooms

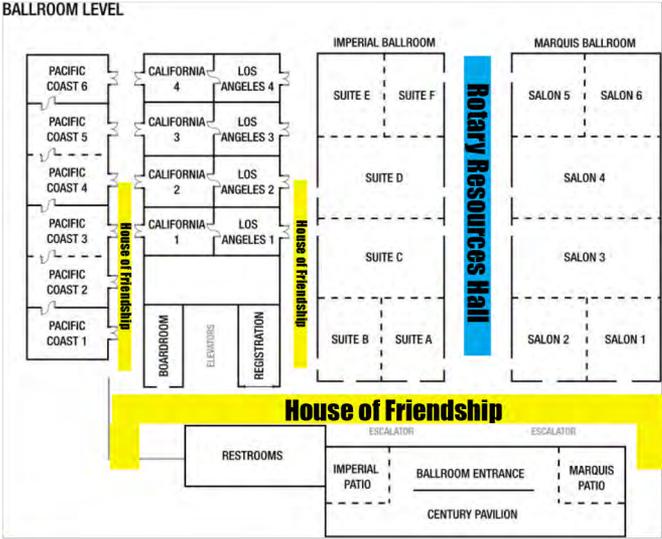
## LOBBY LEVEL



## BALLROOM LEVEL



# 2025 SW PETS Vendor/Exhibitor Layout



## House of Friendship

Please Be Sure to Support Our Rotary Vendors and Exhibitors

### Vendors

- Cherish Memories Photography ClubRunner
- DACdb/Member Minder Pro
- Impact Marketing and Design
- My Custom Tailor
- Perry's Custom Promotions
- Russell-Hampton Company

### Exhibitors

- Action Group on Mental Health
- Baja Bridges
- Camp Pendleton -- Warrior Warehouse (D5280)
- Carpenteria Morning Rotary
- Destiny Hands International
- Dictionary Project
- ESRAG (Environmental Sustainability Rotary Action Group) D5280
- EPIC Day of Service
- Howard J. Cohen Bladder Cancer Foundation
- Jeffrey Jackson Foundation
- Mental Health & Awareness (D5280)
- Monterey Passport Club
- Newport Beach Rotary Club
- Pearls With a Purpose Foundation
- Polio Prevention -- Iron Lung
- Rise Against Hunger
- Roger Crawford | Motivational Speaker

### Exhibitors (continued)

- Rotary Rose Parade Float Committee
- San Diego Global E-Club
- Shelter Box USA
- The Outreach Program
- Thousand Smiles Foundation
- Wade Nomura, author of "Creating Destiny," selling book to benefit TRF
- We Are Possible Project
- World Vision

## Rotary Resources

Rotary resources for PEs and Clubs; Service Projects

### Rotary Resources Hall

- Rotary Zone 26/27 Resources
- The Rotary Foundation
- Rotary International/Membership
- Rotary International/Club and District Development

### Service Projects

- Donation/Relief for LA Fires
- Peace Pole/First Responder cards
- PE projects Idea Exchange
- Donation/Relief for LA Fires



*Be sure to visit the MyEvent APP to see updated information and location of vendors and exhibitors.*



# Program Schedule

## WHEN

## WHAT

## WHERE/WHO

### Thursday, February 20

12:00 – 5:00 PM	Registration Booth Open	Information/Registration Booth
12:00 - 5:00 PM	PE Bag Pickup	Imperial A&B
5:00 – 9:00 PM	Rotary Resource Hall Open	Hallway
6:00 – 7:00 PM	Cocktail Reception	Marquis & Imperial Foyer
7:00– 9:00 PM	Welcome Event & Dinner (must register)	Imperial A,B,C

### Friday, February 21

7:30 AM – 11:45 AM	Registration Open	Information/Registration Booth
7:30 AM - 6:30 PM	Vendors Open	Marquis Ballroom Foyer
8:00 AM – 5:00 PM	Rotary Resource Hall Open	Hallway
8:00 AM – 5:00 PM	Photographer Open	Los Angeles 1
9:00– 9:45AM	<b><u>Opening Session -Welcome</u></b> <b><u>No Food Service</u></b>	Marquis Ballroom
8:45AM	Doors Open	
9:00 – 9:12 AM	Welcome	Chair PDG Bret McKeand
9:15 – 9:40 AM	Introduce MC – Jordan Harrison	
9:45 AM	Keynote	Jordan Harrison
9:45 – 10:00 AM	Session ends	
9:45 – 10:30 AM	<b><u>Break</u></b>	
10:45 AM- 11:30 AM	<b><u>Elective Training Session 1</u></b> Fun-Fundraising & Event Planning Meaningful Membership Hanna Hou/ Encore Presidents Public Image Community Focus Take Your Club to the Next Level Club Runner - Learning DACdb Learning	<b><u>Elective Location/Moderator</u></b> Pacific Coast 4, 5 – Benson Medina Imperial C, D –John Chase, Angela Lopez California 3 – Naomi Masuno Imperial E, F – Ted Faigle, Judy Zulfqar Imperial A, B –Kevin Pitts Pacific Coast 2, 3 – Wade Nomura Los Angeles 4 - Staff California 4 - Staff
10:45 AM- 11:30 AM	<b><u>Elective Training Session 2</u></b> <i>Same as Elective Session 1</i>	<b><u>Elective Location/Moderator</u></b> <i>Same as Elective Session 1</i>
9:00 – 11:45 AM	<b><u>Partner’s Program Part 1</u></b>	<b>California 1 – See Pg 15 for details</b>
11:00 AM	DGEs & DGN’s Meet with RIDE Wyn Spiller	Aviation 1
11:45 AM– 12:00 PM	<b><u>Transition</u></b>	
11:45 AM– 1:30 PM	<b><u>Registration Closed</u></b>	

# Program Schedule

(continuation)

## WHEN

### LUNCH

11:45 – 12:00 PM

12:00 PM

12:17 – 12:47 AM

12:47 – 12:55 AM

12:55 AM – 1:25 PM

1:30 PM

1:30 – 5:00 PM

1:30 – 1:45 PM

1:45 – 2:40 PM

1:45 – 4:00 PM

2:40 – 2:55 PM

2:55 – 3:50 PM

3:50 – 4:05 PM

## WHAT

### General Session 1

Doors Open, Call out D5000 PE's  
D5000 DGE & PE's Enter  
Ring Bell  
National Anthem  
DGE Inspirational Message & Video  
Welcome/Introduce VIPs

### LUNCH

Announcements  
Keynote Speaker  
Session Ends

### Registration Open

**Break – Vendors Open!**

### Core Training Session 1

Getting Ready to Start the New  
Rotary Year

### Partner's Program Part 2

### Transition

### Core Training Session 2

The Club Action Plan

### Transition

## WHERE/WHO

### Marquis Ballroom - Host D5000 DGE Nancy Cabral

Music  
Theme Music- "Over The Rainbow"  
DGE Nancy Cabral

DGE Nancy Cabral  
Chair Bret McKeand

MC Jordan Harrison  
Nick Taylor

Information/Registration Booth

### Core Session Location/Facilitator See Your Badge for Assignment

Pacific Coast 1 – **Gianna Solari**  
Pacific Coast 2 – **Bette Hall**  
Pacific Coast 3 – **Susan Archibald**  
Pacific Coast 4 – **Anabella Bonfa**  
Pacific Coast 5 – **Brady Connell**  
Pacific Coast 6 – **Albert Hernandez**  
California 2 – **Bill Chase**  
California 3 – **Kevin Pitts**  
California 4 – **Tonya Watson**  
Los Angeles 2 – **Sandi Schwartz**  
Los Angeles 3 – **Raghada Khoury**  
Los Angeles 4 – **Kathy Schulte**

California 1 – *See Pg 15 for details*

### Core Session Location/Facilitator See Your Badge for Assignment

Pacific Coast 1 – **Heidi Larkin-Reed**  
Pacific Coast 2 – **John Chase**  
Pacific Coast 3 – **Susan Archibald**  
Pacific Coast 4 – **Judy Zulfiqar**  
Pacific Coast 5 – **Naomi Masuno**  
Pacific Coast 6 – **Benson Medina**  
California 2 – **Angela Lopez**  
California 3 – **Don Jorgensen**  
California 4 – **Michael Driebe**  
Los Angeles 2 – **Sandi Schwartz**  
Los Angeles 3 – **Raghada Khoury**  
Los Angeles 4 – **Kathy Schulte**

# Program Schedule

(continuation)

<u>WHEN</u>	<u>WHAT</u>	<u>WHERE/WHO</u>
4:05 – 5:00 PM	<u>Core Training Session 3</u> Club Culture/Club Experience	<u>Core Session Location/Facilitator</u> See Your Badge for Assignment  Pacific Coast 1 – Heidi Larkin-Reed Pacific Coast 2 – Bette Hall Pacific Coast 3 – Brady Connell Pacific Coast 4 – Tonya Watson Pacific Coast 5 – Naomi Masuno Pacific Coast 6 – Albert Hernandez California 2 – Angela Lopez California 3 – Kevin Pitts California 4 – Anabella Bonfa Los Angeles 2 – Sandi Schwartz Los Angeles 3 – Raghada Khoury Los Angeles 4 – Kathy Schulte
5:00 – 6:30 PM	<u>Registration Closed</u>	
5:40 – 6:30 PM	<u>Break</u>	
5:40 – 6:30 PM	<u>No Host Reception</u>	Marquis & Imperial Foyer
6:15 – 6:30 PM	<u>Doors Open</u>	Marquis Ballroom
<u>DINNER</u>	<u>General Session 2</u>	<u>Marquis Ballroom - Hosts D5320 DGE Craig Livingston &amp; D5340 DGE Luis Carranza</u>
6:15 – 6:30 PM	Doors Open – Call out D5320 & D5340 PEs	Music
6:30 PM	D5320 & D5340 DGE & PEs enter	Theme Music – “Don’t Stop”
	DGE Inspirational Message & Video	DGE Craig Livingston
6:45 – 7:15 PM	DINNER	
7:15 PM	New VIP Introductions & Announcements	MC Jordan Harrison
	DGE Inspirational Message & Video	DGE Luis Carranza
7:30 – 8:00 PM	Keynote Speaker	RIDE Wyn Spiller
8:00 PM	Session Ends	
8:00 – 10:00 PM	<u>Hospitality Suites</u>	<u>Location</u>
	5000: Nancy Cabral	Suite 104
	5240: Michael Dutra	Suite 1746
	5280: Alex Parajon	16 <sup>th</sup> Floor Lounge
	5300: Gilda Moshir	Aviation Ballroom
	5320: Craig Livingston	Aviation Ballroom
	5330: Nyron McLean	Suite 110
	5340: Luis Carranza	Aviation Ballroom
	5390 Lucy Smith	Suite 1726
	5420 Suzanne Leonelli	Suite 1738
	5495: Jim Schmidt	Presidential Suite 1702
	5500: Bruce Monro	Presidential Suite 1702
	Chair: Bret McKeand	Presidential Suite 1702

# Program Schedule

(Continuation)

<u>WHEN</u>	<u>WHAT</u>	<u>WHERE/WHO</u>
<b><u>Saturday, February 22</u></b>		
6:30 – 7:00 AM	Registration Booth Open	Information / Registration Booth
7:30 AM – 6:30 PM	Vendors Open	Marquis Ballroom Foyer
7:30 AM – 6:30 PM	Photographer Open	Los Angeles 1
8:00 AM – 5:00 PM	Rotary Resource Hall Open	Hallway
<b><u>BREAKFAST</u></b>	<b><u>General Session 3</u></b>	<b>Marquis Ballroom - Hosts D5390 DGE Lucy Smith &amp; D5420 DGE Suzanne Leonelli</b>
6:45 -7:00 AM	Doors Open – Call out D5390 and D5420 PEs	Music
7:00 – 7:13 AM	D5390 & D5420 DGE & PEs enter	Theme Music – “Trouble”
	DGE Inspirational Message & Video	DGE Suzanne Leonelli
	Welcome/VIP introductions & Announcements	MC Jordan Harrison
7:13 – 7:47 AM	BREAKFAST	
7:47AM	DGE Inspirational Message & Video	DGE Lucy Smith
	Rotary Rose Parade Float	PDG Wade Nomura
8:00 – 8:30 AM	Keynote Speaker	Roger Crawford
8:32 AM	Session Ends	
8:30 – 11:30 AM	Registration Reopen	Information / Registration Booth
8:28-8:45 AM	<b>Break – Vendors Open!</b>	
8:45 – 9:35 AM	<b><u>Core Training Session 4</u></b> Team Building	<b><u>Core Session Location/Moderator See Your Badge for Assignment</u></b>  Pacific Coast 1 – Greg O’Brien Pacific Coast 2 – Judy Zulficar Pacific Coast 3 – Brady Connell Pacific Coast 4 – Benson Medina Pacific Coast 5 –Naomi Masuno Pacific Coast 6 – Albert Hernandez California 2 – Don Jorgensen California 3 – Bill Chase California 4 – Anabella Bonfa Los Angeles 2 – Sandi Schwartz Los Angeles 3 – Susan Archibald Los Angeles 4 – Marta Golding-Brown
8:55 – 11:55 AM	<b><u>AG Training Track</u></b>	Aviation 1 - Roger Gutierrez
9:35 – 9:50 AM	<b><u>Transition</u></b>	
9:50 – 10:40 AM	<b><u>Core Training Session 5</u></b> Courageous Conversations	<b><u>Core Session Location/Moderator See Your Badge for Assignment</u></b>  Pacific Coast 1 – Cisca Stellhorn Pacific Coast 2 – Judy Zulficar Pacific Coast 3 – Raghada Khoury Pacific Coast 4 – Benson Medina Pacific Coast 5 –Heidi Larkin-Reed Pacific Coast 6 – Bette Hall

# Program Schedule

(Continuation)

<u>WHEN</u>	<u>WHAT</u>	<u>WHERE/WHO</u>
		California 2 – <b>Don Jorgensen</b> California 3 – <b>John Chase</b> California 4 – <b>Kathy Schulte</b> Los Angeles 2 – <b>Michael Driebe</b> Los Angeles 3 – <b>Susan Archibald</b> Los Angeles 4 – <b>Marta Golding-Brown</b>
10:00 AM – 4:30 PM	<b><u>Partner’s Program Part 3</u></b> Project Box Lunch Presidential Support	<b>California 1</b> – See Pg 15 for details PDG Sandi Matsui
10:40 – 10:55 AM	<b><u>Transition</u></b>	
10:55 – 11:45 AM	<b><u>Core Training Session 6</u></b> TRF: Our Charity of Choice	<b><u>Core Session Location/Moderator See Your Badge for Assignment</u></b>  Pacific Coast 1 – <b>Cisca Stillhorn</b> Pacific Coast 2 – <b>Kevin Pitts</b> Pacific Coast 3 – <b>Bill Chase</b> Pacific Coast 4 – <b>Shirley Grace</b> Pacific Coast 5 – <b>Tonya Watson</b> Pacific Coast 6 – <b>Marge Cole</b> California 2 – <b>Don Jorgensen</b> California 3 – <b>Greg O’Brien</b> California 4 – <b>Geoffrey Cochran</b> Los Angeles 2 – <b>Michael Driebe</b> Los Angeles 3 – <b>Elizabeth Mahoney</b> Los Angeles 4 – <b>Marta Golding-Brown</b>
11:30 AM – 1:30 PM	<b><u>Registration Closed</u></b>	
11:45 AM – 12:00PM	<b><u>Transition</u></b>	
<b><u>LUNCH</u></b>	<b><u>General Session 4</u></b>	<b>Marquis Ballroom – Host D5495 DGE Jim Schmidt &amp; D5500 DGE Bruce Monro</b>
11:45 AM -12:00 PM	Doors Open – Call out D5495 & D5500 DGE and PEs	Music
12:00 PM	D5495 PEs enter with DGE DGE Inspirational Message & Video Announcements	Theme Music – “Simply The Best” DGE Jim Schmidt MC Jordan Harrison
12:12– 12:42 PM	LUNCH	
12:42 – 12:58 PM	Recognize PETS Committee Recognize Moderators/Education Committee Recognize Sgts At Arms / A/V, MC DGE Inspirational Message & Video	SWPETS Chair PDG Bret McKeand SWPETS Chair PDG Bret McKeand SWPETS Chair PDG Bret McKeand DGE Bruce Monro
12:58 – 1:28 PM	Keynote Speaker	Larry Lunsford
1:30 PM	Session Ends	
1:30 – 2:00 PM	<b>Break – Vendors Open!</b>	

# Program Schedule

(Continuation)

<u>WHEN</u>	<u>WHAT</u>	<u>WHERE/WHO</u>
2:00 – 5:00 PM	<u>District Training Session</u> 5000: Nancy Cabral 5240: Michael Dutra 5280: Alex Parajon 5300: Gilda Moshir 5320: Craig Livingston 5330: Nyron McLean 5340: Luis Carranza 5390: Lucy Smith 5420: Suzanne Leonelli 5495: Jim Schmidt 5500: Bruce Monro	<u>Location</u> Imperial A, B Aviation 2 Imperial D Imperial E, F Aviation 1 Pacific Coast 4, 5 Imperial C Pacific Coast 6 Pacific Coast 1 Pacific Coast 2 Pacific Coast 3
5:30 – 6:00 PM	<u>No Host Social</u>	Marquis and Imperial Ballroom Foyers
<u>DINNER</u>	<u>General Session 5</u>	Marquis Ballroom – Host D5300, DGE Gilda Moshir & D5330, DGE Nyron McLean
5:45 – 6:00 PM	Doors Open - Call out D5300 & D5330 PEs	Music
6:00 – 6:13 PM	D5300 & D5330 PE's enter with their DGE's	Theme Music – “Hall of Fame”
6:13 – 6:43 PM	DGE Inspirational Message & Video	DGE Gilda Moshir
6:43 – 6:59 PM	DINNER	DGE Nyron McLean
	DGE Inspirational Message & Video	MC Jordan Harrison
6:59 – 7:29PM	RI Convention video – Calgary, CAN	
7:30 PM	Announcements	
	Keynote Speaker	RIPE Mario Cesar Martins de Camargo
	Session Ends	
7:30 – 10:00 PM	<u>DGE Hospitality</u> 5000: Nancy Cabral 5240: Michael Dutra 5280: Alex Parajon 5300: Gilda Moshir 5320: Craig Livingston 5330: Nyron McLean 5340: Luis Carranza 5390 Lucy Smith 5420 Suzanne Leonelli 5495: Jim Schmidt 5500: Bruce Monro Chair: Bret McKeand	<u>Location</u> Suite 104 Suite 1746 16 <sup>th</sup> Floor Lounge Aviation Ballroom Aviation Ballroom Suite 110 Aviation Ballroom Suite 1726 Suite 1738 Presidential Suite 1702 Presidential Suite 1702 Presidential Suite 1702

# Program Schedule

(Continuation)

<u>WHEN</u>	<u>WHAT</u>	<u>WHERE/WHO</u>
<b><u>Sunday, February 23</u></b>		
7:30 – 8:30 AM	Vendors Open	Marquis Ballroom Foyer
7:30 – 10:00 AM	Registration Booth Open <i>(Closed during lunch)</i>	Information Registration Booth
8:00 – 11:00AM	Rotary Resource Hall Open	Hallway
8:00 – 10:00AM	<b><u>District Training Session</u></b> 5000: Nancy Cabral 5240: Michael Dutra 5280: Alex Parajon 5300: Gilda Moshir 5320: Craig Livingston 5330: Nyron McLean 5340: Luis Carranza 5390: Lucy Smith 5420: Suzanne Leonelli 5495: Jim Schmidt 5500: Bruce Monro	<b><u>Location</u></b> Imperial A, B Aviation 2 Imperial D Imperial E, F Aviation 1 Pacific Coast 4, 5 Imperial C Pacific Coast 6 Pacific Coast 1 Pacific Coast 2 Pacific Coast 3
8:30 – 11:00AM	Photographer	Los Angeles 1
10:00 – 10:15 AM	<b>Break – Hotel Check Out</b>	
	<b><u>General Session 6</u></b>	<b>Marquis Ballroom - Host D5240, DGE Michael Dutra &amp; D5280 DGE Alex Parajon</b>
<b><u>BRUNCH</u></b>		
10:15 – 10:30AM	Doors Open – Call out D5240 and D5280 DGE & PEs	Music
10:30 – 10:43 AM	D5240 & D5280 PE's enter with DGE DGE Inspirational Message & Video	Theme Music – “Dreams” DGE Mike Dutra
10:43 – 11:13 AM	BRUNCH	
11:08 AM-11:10 AM	Thank Hotel Staff	Chair Bret McKeand
11:10 – 11:15 AM	DGE Inspirational Message/ & Video	DGE Alex Parajon
11:16 – 11:46 AM	Keynote Speaker	PRID Brad Howard
11:47 – 11:55AM	Closing Remarks	Chair PDG Bret McKeand & Chair Elect Don Casper
12:00 PM	Session Ends/ Ring Bell	



# PARTNER'S PROGRAM

**DESCRIPTION:** Our Presidential Partners play a critical role in the success of our Presidents and the Clubs they lead. Being a Club President is challenging and can be time consuming so our Presidents need all the support they can get!

To provide this support, we've created the Partners Program—a unique initiative designed by and for partners. The program offers valuable opportunities to learn more about Rotary while interacting with fellow partners and Rotary leaders who can become great resources along the way. This year, we're also privileged to hear from those affected by the devastating LA fires and others offering insight into how we can help with disaster relief efforts. Additionally, we will come together to work on a project that addresses the needs of both the victims and the first responders.

Join us for this special opportunity tailored just for you. After all, as with so many things in life, behind every successful Rotary Club President is an incredibly valuable partner.

## *Friday, February 21, 2025*

### **9:00 —11:45 AM Partner's Program Part 1—Chair PDG Sandy Matsui Location: California 1**

9:00 AM—9:45AM	Opening Session –Welcome
10:00 AM—10:45 AM	Meet & Greet
10:45—11:00 AM	Break
10:00—11:45 AM	Important Role(s) of the Partner and Family
11:45 AM—1:30 PM	General Session Lunch

### **1:45 —4:00 PM—Partner's Program Part 2 Location California 1**

1:45—2:30 PM	Coping with Loss in the Aftermath of the LA Fires– Hearing from Victims
2:30—3:25 PM	Disaster Relief: How Can We Help? Panel with Rotary Leaders
3:25—3:35 PM	Break
3:35—4:15 PM	Call to Action: Service Project(s)
4:15—4:30 PM	Q&A
4:30 PM	Check out the Vendors for Rotary Gear & Accessories
6:15 PM	General Session Dinner

## *Saturday, February 22, 2025*

### **10:00 AM—4:30 PM—Partner's Program Part 3 Location: California 1**

6:45 —8:30 AM	General Session Breakfast
10:00 —10:45 AM	The A,B,C's of Rotary: RI, TRF, RIPE, DGE.etc.)
10:45—11:00 AM	Break
11:00—11:45 AM	Balancing Life and Rotary. Managing Stress
11:45—1:30 PM	General Session Lunch
2:00—2:45 PM	Partners Panel
2:45– 3:00 PM	Break
3:00—3:45 PM	Service Projects (Continued)
3:45—4:00 PM	Break
4:00—4:30 PM	Graduation/Wrap Up

## **DISTRICT TRAINING ROOM ASSIGNMENTS**

<b><u>District #</u></b>	<b><u>DGE</u></b>	<b><u>Room Name &amp; Location</u></b>
5000	Nancy Cabral	Imperial A & B— Ballroom Level
5240	Michael Dutra	Aviation Ballroom 2 - Lobby Level
5280	Alex Parajon	Imperial D—Ballroom Level
5300	Gilda Moshir	Imperial E & F—Ballroom Level
5320	Craig Livingston	Aviation Ballroom 1—Lobby Level
5330	Nyron McLean	Pacific Coast 4 & 5—Ballroom Level
5340	Luis Carranza	Imperial Suite C—Ballroom Level
5390	Lucy Smith	Pacific Coast 6
5420	Suzanne Leonelli	Pacific Coast 1—Ballroom Level
5495	Jim Schmidt	Pacific Coast 2—Ballroom Level
5500	Bruce Monro	Pacific Coast 3—Ballroom Level

## **DISTRICT HOSPITALITY SUITES**

<b><u>District #</u></b>	<b><u>DGE</u></b>	<b><u>Room Name &amp; Location</u></b>
Chair	Bret McKeand	Presidential Suite 1702
5000	Nancy Cabral	Suite 104
5240	Michael Dutra	Suite 1746
5280	Alex Parajon	16th Floor Lounge
5300	Gilda Moshir	Aviation Ballroom
5320	Craig Livingston	Aviation Ballroom
5330	Nyron McLean	Suite 110
5340	Luis Carranza	Aviation Ballroom
5390	Lucy Smith	Suite 1726
5420	Suzanne Leonelli	Suite 1738
5495	Jim Schmidt	Presidential Suite 1702
5500	Bruce Monro	Presidential Suite 1702

## **OTHER IMPORTANT ROOM INFORMATION**

<b>Registration/Information Booth</b>	Marquis Ballroom Lobby— Ballroom Level
<b>PE Bag Pickup</b>	Imperial A, B— Thurs 12-5PM
<b>Head Sgt-at-Arms</b>	Satellite Room—Behind Registration
<b>Lost &amp; Found</b>	At Registration Booth—Ballroom Level
<b>Photographer</b>	Los Angeles 1—Ballroom Level
<b>Vendors/Exhibitors</b>	Marquis Ballroom Lobby—Ballroom Level

# Keynote Speakers

## ***Friday Opening Session Speaker: Jordon Harrison***

**Jordan Harrison** is a professional speaker, organizational change consultant, and international youth development specialist born in Chicago, IL.

He earned his BS from San Diego State and his master's in education from Harvard University and is finishing his Ph.D. at UC San Diego. He lives a mission-driven life focused on building a better world with the constant reminder of our collective shared humanity.



His work has allowed him to mentor over 5,000 students and serve as a keynote speaker to engage 250,000 people in boardrooms, classrooms, prisons, Heads of state and conferences on anti-racism, equity, inclusion, and how to build people and institutions to thrive across differences.

He served in the City Heights, San Diego community for 8 years as Vice President of Community Impact and Partnerships at Reality Changers, working with over 5,000 8th-12th grade first-generation, low-income college-bound students who now attend universities around the world. Currently, he is the Global Lead for the Research Business function for Inclusion at Vertex Pharmaceutical, where he designs environments and opportunities where everyone can thrive.

## ***Friday Lunch Speaker: Nick Taylor RI Club and District Support***

**Nick Taylor** has worked with Rotary International for the past seven years as a member of the Club and District Support team representing Rotarians in Zone 26. He and his team members provide personalized service, learning opportunities, and regional guidance on club and district officer responsibilities including club experience, conflict resolution, diversity equity and inclusion (DEI), and Rotary policy.



Nick completed his undergraduate degree in secondary education. He worked as a high school Spanish teacher in the Chicago Public School system for a few years before returning to school to complete his masters' degree in international public service. Outside of Rotary, Nick enjoys traveling, exploring the outdoors, and spending time with his wife and two young sons.

# Keynote Speakers

## ***Friday Dinner Speaker: Wyn Spiller Rotary International Director Elect***

**Wyn Spiller** a member of the Rotary Club of Grass Valley CA. She served as District 5190 Governor in 2008-09. She is the immediate past Zone 27 Endowment/Major Gifts Adviser, past Zone 27 Regional Rotary Foundation Coordinator and past District Rotary Foundation Committee Chair.



Wyn has a long-standing interest in education and leadership development. She has served as an International Assembly learning facilitator, facilitator for Regional Leaders Global Institutes, and faculty for President-Elect Training (PETS). Wyn served as the Rotary International 2022 Council on Legislation Trainer. She also is a long-time supporter and past chair of Rotary Youth Exchange.

Wyn and her husband Steve share a deep commitment to our Foundation and its humanitarian work, with a special interest in the Rotary Peace Centers, peace-building programs and polio eradication. Wyn and Steve have had the opportunity to participate in life-changing a National Immunization Day in India and humanitarian projects in Uganda and Mexico. They are Major Donors as well as members of Triple Crown, Paul Harris, PolioPlus and Bequest Societies. Wyn is the proud recipient of The Rotary Foundation's Citation for Meritorious Service.

Wyn is a retired Chairman/CEO of the Nevada City Winery. She is a past chair of Sierra Nevada Memorial hospital Foundation, Nevada County Economic Resource Council, and the Miners Foundry Cultural Preservation Trust. She and Steve make their home in Nevada City, CA. They have three grown children, two grandchildren and two Rotary Youth Exchange grown children and grandchildren.

Wyn will serve as RI Director 2025-2027 representing the Big West.

# Keynote Speakers

## ***Saturday Breakfast Speaker: Roger Crawford***

How does someone become an NCAA Division One Hall of Fame Athlete, despite the apparent disadvantage of four impaired limbs? The answer has inspired over three thousand audiences worldwide.



Sports Illustrated has recognized Roger Crawford as... *“One of the most accomplished physically challenged athletes in the world!”* Roger discovered not only how to compete, but how to win against able-bodied athletes! In recognition of his extraordinary athletic achievements, Roger is the recipient of the prestigious ITA Achievement Award, presented by the International Tennis Hall of Fame.

Roger’s success achieved on Center Court led him to a career at Center Stage, as one of the most sought-after speakers in the world and has been inducted into the International Speakers Hall of Fame.

You may have seen Roger Crawford interviewed on Good Morning America, CNBC, Monday Night Football, The Today Show, and many other prominent television programs.

Roger Crawford is also a Best-Selling author whose books have been translated into 17 languages.



# Keynote Speakers

## ***Saturday Lunch Speaker: Larry Lunsford Trustee Rotary International Foundation***

**Larry Lunsford** was born and raised in Macon, Missouri. Larry Lunsford serves as a Trustee of The Rotary Foundation for a four-year term 2021-2025. After serving as Vice-Chair for the 2022-23 Rotary year, as Executive Committee Chair for the 2023-24 Rotary year, the Trustees elected Larry to serve as Vice Chair for this 2024-25 Rotary year.



A certified public accountant, Larry is EVP/CFO of Bernstein-Rein Advertising, Inc. in Kansas City, Missouri. Larry and Jill, his wife of 39 years, have two grown children, Trent and Cara, and one grandchild. He earned his bachelor's and master's degrees in accounting from Truman State University in Kirksville, Missouri where he was very active in academic, athletic, and organizational leadership pursuits.

Larry's passion for Rotary and his invitation into the family of Rotary began during his college years when he was sponsored by the Rotary Club of Macon, Missouri and selected as a Rotary Foundation Ambassadorial Scholar to Newcastle, New South Wales, Australia in 1982.

Larry joined the Rotary Club of Kansas City-Plaza, Missouri in 1991. He served as his club's President in 1997-98, served as District Governor of District 6040 (Missouri) in 2001-02, and served as Rotary International Director in 2013-15.

As District Governor, Larry helped lead the "Missouri Rotarians for New York" statewide service project that raised over \$100,000 in 2001 for those affected by the events of 9/11.

Larry served as Chair for his District's Rotary Foundation Centennial Legacy Dinner in 2017 which raised \$3.3 million for our Foundation in outright gifts and commitments.

Larry and Jill served as Aides to RI President Mark Daniel Maloney, and his wife Gay, for the 2019-2020 Rotary year.

In the 2020-2021 Rotary year, Larry served as Chair on the Rotary Peace Centers Committee of the Rotary Foundation, helping in the selection of the 20th class of Rotary Peace Fellows.

He is a past member and Chair of the RI Membership Committee. He served four years from 2018 to 2022 as a member of the Shaping Rotary's Future Committee for Rotary International.

# Keynote Speakers

## *Saturday Dinner Speaker:*

### *Mario Cesar Martins de Camargo Rotary International President-Elect*

**Mario Cesar Martins de Camargo** is business consultant to the printing industry and former director of Gráfica Bandeirantes, a printing company founded by his father. Under his leadership, he expanded the company to be a supplier of printed material for clients in Brazil and South America including Visa, Ford, Volkswagen, and Microsoft.



Mario attended military school and graduated from a high school in St. Paul, Minnesota, during a youth exchange program. He did a yearlong internship at MAN Roland, a printing press manufacturer in Offenbach, Germany, before earning his undergraduate degree at the Fundação Getulio

Vargas School of Business Administration in São Paulo. He also received his law degree from the School of Law of São Bernardo do Campo.

He has led numerous professional associations, including as president of the Brazilian Association of Printing Technology (ABTG) and the Brazilian Printing Industry Association (ABIGRAF). He was also delegate director of the Federation of Industry of the State of São Paulo (FIESP) in the National Confederation of Industry (CNI), vice president of FIESP, and vice president of the Latin American Confederation of the Printing Industry (Conlatingraf). He received the Printing Leader of the Americas award from the Printing Association of Florida and the Global Presidential Print Award from NPES, The Association for Suppliers of Printing, Publishing and Converting Technologies.

Mario joined Rotary in 1980 at the age of 23. A past director and trustee, De Camargo will be the fourth Brazilian to serve as president of RI. He has also volunteered for numerous international roles including as RI learning facilitator, Zone Coordinator for the Avoidable Blindness Taskforce, Latin American Coordinator for the Health Problems Taskforce, RI president's representative, and delegate to the Council on legislation. He has also served on committees including the RI Membership Development Committee, The Rotary Foundation Programs Finance Committee, and the International PolioPlus Committee.

Mario is a recipient of The Rotary Foundation's Distinguished Service Award. He and his wife, Denise, are Level 3 Major Donors and Benefactors of The Rotary Foundation.

# Keynote Speakers

## ***Sunday Brunch Speaker: Brad Howard***

### ***Past RI Board Director***

**Brad Howard** is a Past District Governor of District 5170 (Silicon Valley) and was a member of the Board of Directors of Rotary International for 2015-2017. In 2016-2017, he served as the Chairman of the Executive Committee of the Board and he has served on, and chaired, several Rotary Committees. In 2022-2023 he served as Aide to Jennifer Jones, Rotary's First Female President.



The eradication of polio has been a significant part of Brad's Rotary experience. He served 10 years as a Zone End Polio Now Coordinator, and has led thirty-six groups of Rotarians, comprised of over 1,700 people, to participate in polio national immunization days in sub-Saharan West Africa and India.

Brad is a recipient of Rotary's Service Above Self Award, The Rotary Foundation's Distinguished Service Award, and the International Service Award for a Polio Free World, a recognition provided to no more than 10 people each year.

He is President of Howard Tours and Managing Director of Howard Properties. Brad has dedicated much of his time to the Haas School of Business at the University of California, Berkeley, as a Chair of the Alumni Association, the Fund Development Council, and as a trustee of the Berkeley Foundation.



# CONGRATULATIONS!!

## *A Message From Your District Governors-Elect To our 2025-2026 Club Presidents-Elect*

The 2025-2026 Southwest Rotary PETS Governors-Elects would like to congratulate our Presidents-Elect on your decision to serve your clubs and communities during the 2025-2026 year as Club President. It was not destiny that brought you to this point, but rather, your courage and desire to make your own destiny and push forward.

During your first club meeting, you will not just be opening the meeting and ringing a bell. You will be opening the door to new opportunities, new club achievements, member growth and development, and engaging the hearts and passions of your membership to make the world and your communities a better place.

Learn all that you can, share all that you can, and partner with your classmates all that you can—together you are stronger and more impactful.

Wishing you much success on your journey!



**DGE Nancy Cabral**  
District 5000



**DGE Michael Dutra**  
District 5240



**DGE Alex Parajon**  
District 5280



**DGE Gilda Moshir**  
District 5300



**DGE Craig Livingston**  
District 5320



**DGE Nyron McLean**  
District 5330



**DGE Luis Carranza**  
District 5340



**DGE Lucy Smith**  
District 5390



**DGE Suzanne Leonelli**  
District 5420



**DGE Jim Schmidt**  
District 5495



**DGE Bruce Monro**  
District 5500

# ROTARY WORLD, THANK YOU

**WE ARE PROFOUNDLY GRATEFUL TO ROTARIANS FROM ALL OVER THE WORLD FOR YOUR UNWAVERING SUPPORT AND GENEROSITY. YOUR AID HAS BROUGHT HOPE, RELIEF, AND STRENGTH TO FAMILIES AND COMMUNITIES IN NEED WITHIN OUR REGION.**

**ON BEHALF OF DISTRICT 5280 AND ALL THOSE YOU HAVE IMPACTED, THANK YOU FOR BEING A PARTNER, A BEACON OF HOPE AND FOR EXEMPLIFYING WHAT IT MEANS TO CREATE LASTING CHANGE. TOGETHER, WE ARE BUILDING A BRIGHTER FUTURE!**

—ALBERT HERNANDEZ  
2024-2025 DISTRICT GOVERNOR



**LEARN ABOUT OUR RELIEF EFFORTS:**

[office@Rotary5280.org](mailto:office@Rotary5280.org)

[www.Rotary5280.org](http://www.Rotary5280.org)

**Rotary**

District 5280



**DONATE NOW**

## Please help the people of Southern California!

District 5300, which encompasses regions of Southern California and Southern Nevada, has established a dedicated Relief Fund aimed at providing assistance to the victims affected by the recent devastating wildfires in California. This relief effort is being systematically overseen by the Rotary District 5300 Foundation, an organization committed to fostering community support and recovery initiatives.

Website: [District5300.org](http://District5300.org)

**Rotary**  
District 5300



# The **ROTARY ACTION PLAN**

## STRATEGIC INITIATIVES

### INCREASE OUR **IMPACT**



Developing a consistent set of best practices and tools for measuring and sharing Rotary's impact.

Rolling out Programs of Scale to provide us with a new framework for thinking about how we bring about change in the world.



Developing an evaluation framework that will help us make objective recommendations about what we should continue doing, start doing, or stop doing.

### ENHANCE **PARTICIPANT ENGAGEMENT**



Taking a participant-centered approach—making sure our members and other participants know we value what they bring to Rotary.

Looking at ways to measure member engagement and satisfaction so we can better understand what people are getting out of their Rotary experience.



### EXPAND OUR **REACH**



Developing a comprehensive plan of action with achievable, measurable, and meaningful DEI outcomes for Rotary.

Piloting and evaluating new products and alternative participant models so that people can join and take action with us, wherever they live.

### INCREASE OUR **ABILITY TO ADAPT**



Using change management strategies throughout Rotary, from the Secretariat to the club level, to tackle operational issues and become more agile and responsive.

Learn what your club can do at [rotary.org/actionplan](https://rotary.org/actionplan)





## ROTARY'S VISION STATEMENT

**TOGETHER** WE SEE A WORLD  
**PEOPLE** UNITE AND TAKE ACTION  
**TO CREATE** LASTING  
**CHANGE** ACROSS THE GLOBE  
**IN OUR COMMUNITIES AND IN OURSELVES**

As we stand on the cusp of eliminating polio, we find ourselves poised for our next challenge. The time is right to move toward realizing a new vision that brings more people together, increases our impact, and creates lasting change around the world.

To achieve the vision of Rotary International and The Rotary Foundation, we have set four priorities that will direct our work over the next five years.

## ROTARY'S STRATEGIC PRIORITIES AND OBJECTIVES

### **INCREASE OUR IMPACT**

- Eradicate polio and leverage the legacy
- Focus our programs and offerings
- Improve our ability to achieve and measure impact

### **EXPAND OUR REACH**

- Grow and diversify our membership and participation
- Create new channels into Rotary
- Increase Rotary's openness and appeal
- Build awareness of our impact and brand

### **ENHANCE PARTICIPANT ENGAGEMENT**

- Support clubs to better engage their members
- Develop a participant-centered approach to deliver value
- Offer new opportunities for personal and professional connection
- Provide leadership development and skills training

### **INCREASE OUR ABILITY TO ADAPT**

- Build a culture of research, innovation, and willingness to take risks
- Streamline governance, structure, and processes
- Review governance to foster more diverse perspectives in decision-making

**Rotary**



Southwest  
**PETS**



**INFORM  
 INSPIRE  
 EMPOWER**

Rotary



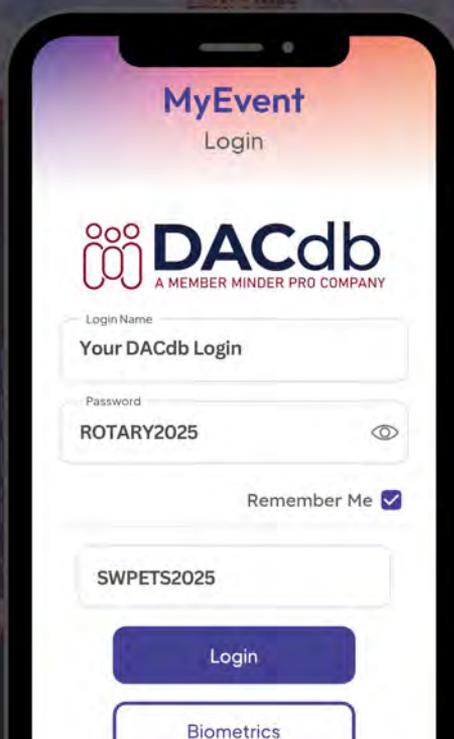
Southwest  
PETS



INFORM  
INSPIRE  
EMPOWER

# MyEvent APP

Access your personalized MyEvent program, attendee list, speaker bios, exhibitors, facility maps, documents and more on your cell phone or tablet.



## DOWNLOAD THE APP TODAY!

1. Open your device's camera and point at one of the QR codes below.
2. Download and install the App from the app store.

After MyEvent is installed:

1. Enter your DACdb Login Email and Password
2. Enter EventCode: **SWPETS2025**

Note: If you are a Guest, Enter your DACdb Registration EMail and Event Password: **Rotary2025**



Rotary



Southwest  
PETS



INFORM  
INSPIRE  
EMPOWER

*District Governors-Elect*  
*(DG 2025-2026)*



**DGE Nancy Cabral**  
District 5000



**DGE Michael Dutra**  
District 5240



**DGE Alex Parajon**  
District 5280



**DGE Gilda Moshir**  
District 5300



**DGE Craig Livingston**  
District 5320



**DGE Nyron McLean**  
District 5330



**DGE Luis Carranza**  
District 5340



**DGE Lucy Smith**  
District 5390



**DGE Suzanne Leonelli**  
District 5420



**DGE Jim Schmidt**  
District 5495



**DGE Bruce Monro**  
District 5500

# District Governors 2024-2025



**DG Ted Faigle**  
District 5000



**DG Sherry Sim**  
District 5240



**DG Albert Hernandez**  
District 5280



**DG Mike Driebe**  
District 5300



**DG Christopher Skorina**  
District 5320



**DG Judy Zulfiqar**  
District 5330



**DG Dianne Crawford**  
District 5340



**DG Shawna Secker**  
District 5390



**DG Todd Boyer**  
District 5420



**DG Michelle Holcomb**  
District 5495



**DG Susan Krahe-Archibald**  
District 5500

# District Governors 2023-2024



**IPDG Mark Merriam**  
D5000



**IPDG Marta Brown**  
D5240



**IPDG Makiko Nakasone**  
D5280



**IPDG Michael Soden**  
D5300



**IPDG Roy Jefferson**  
D5320



**IPDG Jamie Zinn**  
D5330



**IPDG Don Fipps**  
D5340



**IPDG Rick Powers**  
D5390



**IPDG John Redd**  
D5420



**IPDG Kevin Pitts**  
D5495



**IPDG Don Jorgensen**  
D5500

# 2025 SWPETS Operating Committee



**PDG Bret McKeand**  
SWPETS Chair D5495



**PDG Don Casper**  
SWPETS Chair Elect/Partners D5330



**PDG Barry Valdez**  
Immed Past Chair, Dir,  
Logistics D5330



**PDG Naomi Masuno**  
Treasurer D5000



**PDG Cisca Stellhorn**  
Education Chair D5320



**PDG William Chase**  
Secretary D5330



**PDG Wade Nomura**  
Director/Photographer D5240



**PDG Dan Goodrich**  
Appt Dir, Registrar D5330



**PDG Bob Duistemars**  
Appt Dir, MxM D5330



**PDG Roger Gutierrez**  
Director, AG Train D5300



**PDG Diane Ventura-Goodyear**  
Director, Vendors & Exhib D5500



**PDG Miles Petroff**  
Appt Dir, VIP Aids &  
Seating D5300

# 2025 SWPETS Operating Committee

(Continued)



**PDG Bette Hall**  
Director/Education D5280



**PDG Joe Ramos**  
Appt Dir, Support Serv D5330



**IPDG Michael Soden**  
Web Site/Social Med D5300



**PDG Gianna Solari**  
Appt Dir, Registration D5320



**PDG Elizabeth Mahoney**  
Appt Dir, Evals App D5495



**PDG Sandi Schwartz**  
Director, Education D5420



**PDG Eric Shapira**  
Director, Registration D5340



**IPDG Mark Merriam**  
Sgt at Arms D5000



**PDG David Simmer**  
Director, General Sessions D5495



**IPDG Roy Jefferson**  
Direct, Thurs Night Ev D5340



**PDG Barrie Matthews**  
Director, Stage Mgr D5390



**IPDG Jamie Zinn**  
Thurs Night Event D5330

# 2025 SWPETS Operating Committee

(Continued)



**PDG Randy Hart**  
Director D5000



**PDG Dan Ouweleen**  
Director D5320



**IPDG Don Fipps**  
Thurs Night Event D5340



**IPDG Rick Powers**  
Registration D5390



**IPDG John Redd**  
Registration D5420



**IPDG Don Jorgensen**  
Education D5500



**IPDG Marta Brown**  
Education D5240



**IPDG Kevin Pitts**  
Education D5495



**Sylvana Meeks**  
Registration D5340



**Appointed Dir, Partners Program D5000**



**IPDG Makiko Nakasone**  
Education D5280

# 2025 SWPETS Sergeants at Arms



**IPDG Mark Merriam**  
Sgt at Arms Chair D5000



**Bruce McGee**  
D5240



**Glenn Mitchell**  
D5280



**DGND Kari Anderson**  
D5300



**Jon Gotz**  
D5320



**Chuck Weisbart**  
D5330



**Ray Taraz**  
D5340



**DG Shawna Secker**  
D5390



**Peter Cardon**  
D5420



**Steve Cervantes**  
D5495



**DGND Leo Lawrenson**  
D5500

# Core Training Session Facilitators



**PDG Cisca Stellhorn**  
Education Chair D5320



**PDG Greg O'Brien**  
D5280



**PDG Sandi Schwartz**  
D5420



**PDG Raghada Khoury**  
D5300



**Rtn Benson Medina**  
D5000



**PDG William Chase**  
D5330



**PDG Tonya Watson**  
D5495



**PDG John Chase**  
D5300



**PDG Naomi Masuno**  
D5000



**Rtn Geoff Cochran**  
RI Annual Giving



**PDG Elizabeth Mahoney**  
D5495



**PDG Gianna Solari**  
D5320



**PDG Marge Cole**  
D5340

# Core Training Session Facilitators



**DG Susan Archibald**  
D5500



**Rtn Anabella Bonfa**  
D5320



**IPDG Marta Golding-Brown**  
D5330



**DGN Brady Connell**  
D5280



**IPDG Don Jorgensen**  
D5500



**DGN Kathy Schulte**  
D5390



**DG Michael Driebe**  
D5300



**PDG Bette Hall**  
D5280



**DG Albert Hernandez**  
D5280



**Rtn Heidi Larkin**  
D5320



**IPDG Kevin Pitts**  
D5495



**DG Judy Zulfiqar**  
D5330



**PDG Shirley Grace**  
D5230

# Elective Session Moderators



**PDG Cisca Stellhorn**  
Education Chair D5320



**PDG John Chase**  
D5300



**IPDG Kevin Pitts**  
D5495



**DG Ted Faigle**  
D5000



**PDG Wade Nomura**  
D5240



**DG Judy Zulfiqar**  
D5330



**Rtn Angela Lopez**  
RI Membership



**PDG Naomi Masuno**  
D5000



**Rtn Benson Medina**  
D5000



# District Governors-Nominee (DG 2026-2027)



**DGN Benson Medina**  
D5000



**DGN Margarida Eidson**  
D5240



**DGN Brady Connell**  
D5280



**DGN Dennis Franklin**  
D5300



**DGN Monica Peters**  
D5320



**DGN Richard Lemire**  
D5330



**DGN Jeb Bakke**  
D5340



**DGN Kathy Schulte**  
D5390



**DGN Peter Cardon**  
D5420



**DGN Joe Sweeney**  
D5495



**DGN Emma Carillo**  
D5500

# VIPs



**RIPE Mario Cesar Martins de Camargo**  
Rotary International President-Elect



**RIDE Wyn Spiller**  
RI Director Elect D5190



**Brad Howard**  
PRID



**Larry Lunsford**  
RI TRF Trustee



**PDG Wade Nomura**  
PETS Alliance Exec Dir



**Nick Taylor**  
RI Club District Sup



**Geoff Cochran**  
RI Annual Giving



**PDG Shirley Grace**  
Reg Rotary Found Coord D5230



**Angela Lopez**  
RI Membership



**Stephanie Velasco**  
Gen Sec Big West Rotaract



**Mike Crosby**  
EndPolioNow Coord

# Special Recognition



**PDG Laine Hendricks**  
Chair Far West PETS D5150



**PDG Jordon Harrison**  
MC D5340



**PDG Alan Havir**  
A/V Production D5495



# Congratulations!



**Michelle Holcomb**  
DG 2024-25



**Jim Schmidt**  
DGE 2025-26



**Joe Sweeney**  
DGN 2026-27

**"Whatever  
Rotary may mean  
to us, to the world it  
will be known by the  
results it achieves."**

**Paul Harris,  
Founder of Rotary**

*Photo By Rebecca Gibbs/  
Skyline-Images*

## District 5495 Club Presidents 2025-2026



### THANK YOU FOR YOUR LEADERSHIP!

- ◆ Anthem ◆ Buckeye ◆ Bullhead City
- ◆ Camelback Crossroads ◆ Chandler
- ◆ Chandler Horizon ◆ E-Club of the SW
- ◆ Estrella (Goodyear) ◆ Flagstaff
- ◆ Fountain Hills ◆ Four Peaks ◆ Gilbert
- ◆ Glendale ◆ Goodyear Pebblecreek
- ◆ Kingman ◆ Kingman Route 66 ◆ Kyrene
- ◆ Lake Havasu City ◆ Lake Havasu Sunrise
- ◆ Laughlin ◆ London Bridge ◆ Mesa
- ◆ Mesa Sunrise ◆ Mesa West
- ◆ Mohave Sunrise ◆ Paradise Valley
- ◆ Parker ◆ Peoria North
- ◆ Phoenix Arcadia ◆ Phoenix Camelback
- ◆ Phoenix 100 ◆ Phoenix West ◆ Poston
- ◆ Prescott ◆ Prescott Frontier
- ◆ Prescott Sunup ◆ Queen Creek
- ◆ Rim Country-Payson ◆ Scottsdale
- ◆ Scottsdale North ◆ Scottsdale-Paradise Valley
- ◆ Scottsdale Sunrise ◆ Sedona
- ◆ Sedona Red Rocks ◆ Sedona Village
- ◆ Silver Creek ◆ Sun City ◆ Sun Lakes
- ◆ Superstition Mountain/Apache Junction/  
Gold Canyon ◆ Surprise/Sun City West
- ◆ Tempe South
- ◆ Valley of the Sun Passport Club
- ◆ The Verdes ◆ Verde Valley (Cottonwood)
- ◆ White Mountain ◆ White Tanks Verrado
- ◆ Wickenburg ◆ Williams ◆ Winslow

District 5495  
**Rotary**  
Arizona



**Rotary**  
District 5300



**CONGRATULATIONS TO  
OUR PRESIDENTS ELECT**

**Class of 2025 - 2026**

From the picturesque streets of Pasadena to the Antelope Valley and the rugged terrains of the High Desert extending to the dynamic Las Vegas Valley, our mission is to positively impact lives and communities. We empower those we serve, fostering collaboration.



**Michael Driebe**  
District Governor



**Gilda Moshir**  
District Governor Elect

**Dennis Franklin**  
District Governor  
Nominee



**Kari Anderson**  
District Governor  
Nominee Designate



[District5300.org](http://District5300.org)  
[ComeSeeWhatWeDo.org](http://ComeSeeWhatWeDo.org)

**Rotary**



**Southwest  
PETS**



**INFORM  
INSPIRE  
EMPOWER**

# Thank You



**PDG Bret McKeand for leading a successful  
2025 Southwest Rotary Presidents-Elect  
Training Seminar (PETS)**

*PDG Don Casper*

*PDG Bill Chase*

*PDG Bob Duistermars*

*PDG Barry Valdez*

*PDG Wade Nomura*

*PDG Naomi Masuno*

*PDG Miles Petroff*

*PDG Gianna Solari*

*PDG Joe Ramos*

*PDG Diane Ventura-  
Goodyear*

*PDG Elizabeth Mahoney*

*PDG Eric Shapira*

*PDG Bette Hall*

*PDG Cisca Stellhorn*

*PDG Dan Goodrich*

*PDG Randy Hart*

*PDG Roger Guterrez*

*PDG Sandra Matsui*

*PDG Dan Ouweleen*

*PDG David Simmer*

*PDG Barrie Matthews*

*PDG Sandi Schwartz*

*IPDG Marta Brown*

*IPDG Michael Soden*

*IPDG John Redd*

*IPDG Kevin Pitts*

*IPDG Makiko Nakasone*

*IPDG Roy Jefferson*

*IPDG Don Jorgensen*

*IPDG Rick Powers*

*IPDG Jamie Zinn*

*IPDG Don Fipps*

*IPDG Mark Merriam*

*DG Christopher Skorina*

*DG Sherry Sim*

*DG Diane Crawford*

*DG Ted Faigle*

*DG Albert Hernandez*

*DG Michael Driebe*

*DG Judy Zulfiqar*

*DG Ted Boyer*

*DG Susan Archibald*

*DG Michelle Holcomb*

*DG Shawna Secker*

*DGE Gilda Moshir*

*DGE Michael Dutra*

*DGE Nancy Cabral*

*DGE Luis Carranza*

*DGE Craig Livingston*

*DGE Alex Parajon*

*DGE Jim Schmidt*

*DGE Suzanne Leonelli*

*DGE Nyron McLean*

*DGE Bruce Monro*

*DGE Lucy Smith*

**CONGRATULATIONS  
DISTRICT  
5330  
PRESIDENTS-ELECT**



**JUDY ZULFIOAR**  
**DISTRICT 5330**  
GOVERNOR, 2024-25

**NYRON MCLEAN**  
**DISTRICT 5330**  
GOVERNOR, 2025-26

**RICHARD LEMIRE**  
**DISTRICT 5330**  
GOVERNOR, 2026-27

**FROM YOUR GOVERNOR LINE**

THE POWER OF ROTARY  
**UNLEASH**  
THE POWER OF YOU

**Rotary**  
District 5330



[www.rotary5330.org](http://www.rotary5330.org)

# CONGRATULATIONS

Rotary  
District 5280



## PRESIDENTS ELECT



**ALBERT HERNANDEZ**  
DISTRICT GOVERNOR



**ALEX PARAJON**  
DISTRICT GOVERNOR ELECT



**BRADY CONNELL**  
DISTRICT GOVERNOR NOMINEE

Rotary



Southwest  
PETS



INFORM  
INSPIRE  
EMPOWER

# Rotary District 5240



The leadership team of District 5240 wishes to thank the 2025 SWPETS committee for their time and efforts this past year and the best to RIPE Mário César Martins de Camargo for the year 2025/2026.



2024/2025 District Leadership from left to right: PDG Wade Nomora, DGND Scott Astrosky, IPDG Marta Brown, COO Kay Pitts, COS Kim Fly, Rose Parade Rep. Walt Stephens, DG Sherry Sim, PDG Nick Frankle, Honorary 5240 Member Mário César Martins de Camargo, AG Jan Phillips, DGE Advisor Cindy Dutra, DGE Mike Dutra, PDG Scott Phillips, DGN Margarida Eidson

Rotary



Southwest  
PETS



INFORM  
INSPIRE  
EMPOWER

# CONGRATS

TO OUR PRESIDENTS ELECT

## Class of 2025-2026

From the rugged mountains to the sweeping plains, our members are dedicated to making a difference in their communities and beyond. Each club brings its own flavor of service, fellowship, and innovation, reflecting the vibrant culture and deep-rooted values of our region



**LUCY SMITH**  
GOVERNOR 25-26



**SHAWNA SECKER**  
GOVERNOR 24-25



**KATHY SCHULTE**  
GOVERNOR 26-27



**JEFF LANGLINAIS**  
GOVERNOR 27-28



**Rotary**  
District 5320



## Congratulations to our 2025-26 Club Presidents.

We look forward to assisting your leadership.

Chris Skorina - 2024-25

Craig Livingston - 2025-26

Monica Peters - 2026-27

Heidi Larkin-Reed - 2027-28

# Myth or Fact??



**“Our club must use the same member management software that our district is using.”**

**Myth!!**

**“Our club needs to pay \$500-\$800 a year to manage our club.”**

**Myth!!**

**Is your district using something besides DACdb??  
Clubs can choose what system they want to use  
and Districts can still get needed info!**

**FACT!!**

**How can  
we learn  
more??**

**Attend elective training on Friday,  
February 21st at 9:45 or 1:45.**

**You do not need to be a DACdb subscriber,  
come learn about member management  
options starting at \$5 per month!**

**WOW**

**Already using  
DACdb?**

**Visit the DACdb  
booth for a PETS  
Special!**



## CONGRATULATIONS TO OUR 2025-2026 CLUB PRESIDENTS

To the esteemed Presidents of Rotary District 5340 - Class of 2025-2026:

As you embark on this extraordinary journey of service, know that you carry within you the flame of Rotary - a beacon of hope, compassion, and lasting change.

The challenges you will face are numerous, but so too are the opportunities to inspire, to uplift and to leave an indelible mark on the world.

Remember the profound impact you have - the power to create. Every act of kindness, every project undertaken, every life touched, brings us closer to a more just and equitable world. Let your leadership be guided by empathy, your actions by integrity, and your vision by the enduring spirit of Rotary.

The District Leadership stands with you, offering unwavering support and guidance. We celebrate your courage, your dedication, and the bright future that awaits.

Let us, together, build a stronger, more vibrant District 5340, one where the Rotary Flame burns ever brighter.



# The Rotary Rose Parade Float Committee

*Promoting Rotary to the World Since 1980*

Rose Parade® viewership: 800,000 live on the parade route; 28 million more on TV and 4 streaming platforms!



*Share the magic of Rotary with the world!  
Encourage your Club members to support our  
Float—an enduring symbol of our service and  
impact. Donate at [www.RotaryFloat.org](http://www.RotaryFloat.org).*

*On the Road with Rotary!*



**2025 Tournament of Roses  
Volunteer Award Winner**



**Facebook: [RotaryRoseParadeFloatCommittee](https://www.facebook.com/RotaryRoseParadeFloatCommittee)**

**WEBSITE: [WWW.ROTARYFLOAT.ORG](http://WWW.ROTARYFLOAT.ORG)**

The Float is a project of The Rotary Rose Parade Float Committee

**Thousand Smiles Foundation**  
Fundación Mil Sonrisas

**DONATE** ❤️

**CHANGING LIVES ONE SMILE AT A TIME**

A non-profit committed to providing surgical, orthodontic, dental, public health, and training programs to impoverished children. We focus on helping the most vulnerable, and raising support for experienced volunteers and their families.

[ThousandSmiles.org](http://ThousandSmiles.org)

**Share your gifts**  
Create More Smiles

# Best Wishes President-Elects!



## Jeffrey Jackson Memorial Fund

A donation to the Jeffrey Jackson Foundation for a pendant benefits Rotary Global Grants. Over 55 Grants have been completed since 2013 thanks to Friends, Family and Rotarians!

559-260-0555 • shirleygrace@me.com



# let's Feed California together



A meal packaging service project can help your club:

- **Attract new members**
- **Engage your Interact**
- **Feed thousands in your club community**
- **Make a positive impact on hunger**
- **Have fun with your service projects!**



Chris Romero  
Regional Events Director, West Coast  
cromero@outreachprogram.org  
Mission Valley Evening Rotary (5340)



Collaborating  
Organization

**Together we can make a difference.**

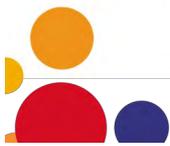
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 CALGARY  
2025



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# HOTEL CLYDE ALBUQUERQUE NEW MEXICO

OCTOBER 23-25 2025

TO LEARN MORE  
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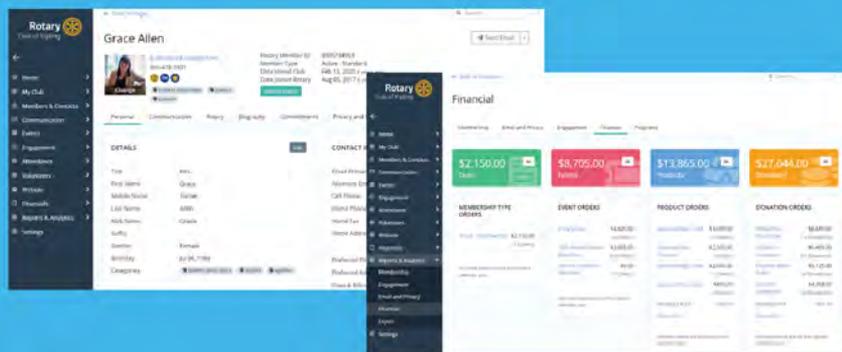


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➤➤ EVENTS



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